

SAMPLE FARM PRESS RELEASE - Announcing a farm event

For Immediate Release: February 18, 2006

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Kugle's Sugarbush Offers a Maple Syrup Making Class - March 4, 2006

Gorham Falls, NY – With maple syruping season drawing near, many people become eager to start making their own maple syrup. John Kugle, a noted maple producer is offering a special class for people who would like to make maple syrup, but are unfamiliar with the tools, techniques, or process. This class will feature the story of local maple syruping, basic tapping and sap collection guidelines, syrup making tips, and demonstrations of equipment in use. The class will begin with a pancake breakfast and will include indoor and outdoor components, so participants must dress accordingly.

Public class: How to Tap Maple Trees and Make Maple Syrup

Date / time: Saturday, March 4, 2006 9:00 A.M. – 12:00 Noon

Location: Kugle's Sugarbush, Galen Falls, NY

To enroll: Call and get directions before March 2 by calling (607) 556-7211.

Fee: \$10 per participant, includes handouts and a full pancake breakfast.

Media note: Photo opportunities include maple tree tapping with children, pancake-making, and class participation in the rustic sap house.