

SAMPLE FARM PRESS RELEASE - Announcing a farm milestone or award

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Kugle's Dairy Earns 'Dairy of Distinction' Recognition 10 Years in a Row

Gorham Falls, NY – With its lush lawn and flower beds, many people slow down on Route 68 to appreciate the farmstead of John and Diane Kugle. The dairy farm has become a noted landmark for people driving north out of Gorham Falls. This farm has been awarded with its tenth annual “Dairy of Distinction” sign as a result of its overall beautification efforts.

Established in 1983, the Northeast Dairy Farm Beautification Program recognizes the hard work and dedication of dairy farmers with a “Dairy of Distinction” to farmers who have attractive, well-kept farms and promote a good dairy industry image. This award program is voluntary, and requires the owners to keep farm buildings, ditches, roadways, landscaping, and farm facilities in peak condition for an unannounced drive-by assessment.

Kugle's Dairy is one of thirty dairy farms in Upstate New York in 2008 honored with 10-year “Dairy of Distinction” awards. Other nearby dairies earning a similar honor include Tarey Farms in Birkwood, NY and Laddford Farm in Gresley, NY.

More information about the Northeast Dairy Farm Beautification Program Committee can be found at www.dairyofdistinction.org.